BERKS HISTORY CENTER

HISTORICAL SOCIETY MUSEUM • HENRY JANSSEN LIBRARY

BUSINESS PARTNERSHIP OPPORTUNITIES

Founded in 1869 as the Historical Society of Berks County, the Berks History Center (BHC) is a museum and research library (the Henry Janssen Library) located at 940 Centre Avenue and 160 Spring Street (respectively) in Reading, Pennsylvania. The BHC showcases local history through a vast collection of artifacts and documents, educational programs, workshops, and community events. We also publish a quarterly publication called "The Historical Review of Berks County," a historical journal featuring articles from a variety of contributors and historians.

Our mission is to lead the way in telling the unique story of Berks County and its diverse people, with the aim of building an inclusive understanding of our impact on national history, strengthening our community, and inspiring all audiences now and in the future.

ALL BERKS HISTORY CENTER PARTNERS RECEIVE:

- Recognition for your Business – Listing on the BHC Website with link to your Business, Invitation to attend BHC Business Partner Networking Meetings, Discounts for BHC Auditorium Rental
- For your team and VIPs – Customizable VIP Tour(s) of the Berks History Center, Invitation(s) to attend Special BHC Members Only Events, Gift BHC Membership(s)

ADDITIONAL BENEFITS AND SPECIFICS LISTED BY PARTNER LEVEL:

$250 BHC Business Partner Level (Basic Level Benefits)

- One (1) Customizable VIP tour of the Berks History Center for up to 6 people
- Two (2) Invitations to attend Special "BHC Member Only" Events
- 25% discount to rent the BHC Auditorium for company events or meetings
- One (1) Individual Level BHC Membership to gift to one of your VIPs (for one year)

$500 BHC Business Partner Level (In addition to/or increase from Basic Level Benefits)

- Two (2) Complimentary tickets to a BHC Signature Event to use or gift to VIPs

$1000 BHC Business Partner Level (In addition to/or increase from Basic Level Benefits)

- 50% discount to rent the BHC auditorium for company events or meetings
- Four (4) Invitations to attend Special "BHC Member Only" Events
- Four (4) Complimentary tickets to a BHC Signature Event to use or gift to VIPs

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$2500 BHC Business Partner Level (In addition to/or increase from Basic Level Benefits)

- Listing in BHC's monthly e-newsletter
- Listings on BHC Social Media (including Facebook, Twitter and Instagram).
- One (1) Complimentary 4 Hour Rental of the BHC Auditorium for company events or meetings
- Four (4) Invitations to attend Special "BHC Member Only" Events
- Two (2) Customizable VIP tours of the Berks History Center for up to 6 people
- Two (2) Individual Level BHC Memberships to gift to one of your VIPs (for one year)

FOR MORE INFORMATION,
PLEASE CALL 610-375-4375

$5000 BHC Business Partner Level (In addition to/or increase from Basic Level Benefits)

- Listing in BHC's monthly e-newsletter and listings on BHC Social Media (including Facebook, Twitter and Instagram).
- Acknowledgement on Constant Contact BHC Member emails
- BHC Lobby Display - Thank You Display as a BHC Business Partner in the Berks History Center Lobby and HJL Lobby with your Business cards. Recognition as a BHC Business Partner at Second Saturday Events, BHC Day Tours, and Bus Tours
- Six (6) Complimentary tickets to a BHC Signature Event to use or gift to VIPs
- Four (4) Customizable VIP tours of the Berks History Center for up to 8 people
- Two (2) Family Level BHC Memberships to gift to your VIPs (for one year)

$7500 BHC Business Partner Level (In addition to/or increase from Basic Level Benefits)

- Recognition for your business
  - Listing on the BHC Website with link to your Business
  - Invitation to attend BHC Business Partner Networking meetings (possible future benefit)
  - Listing in BHC's monthly e-newsletter
  - Welcome post on BHC Social Media (including Facebook, Twitter and Instagram)
  - Acknowledgement on Constant Contact BHC Member emails
  - Thank You Acknowledgement Display as a BHC Business Partner in the Berks History Center with your Business cards.
  - Recognition as a BHC Business Partner at Second Saturday Events, BHC Day Tours, and Bus Tours
  - Special Exhibit Case in BHC Lobby (if desired)
  - *** Listing on BHC Information & Programs Flyer, updated monthly or more often as needed, given out at all BHC events and sent to all Members upon renewal of membership.
- For your team and VIPs
  - Four (4) VIP tours of the Berks History Center for up to 10 people
  - Four (4) Invitations to attend Special “BHC Member Only” Events
  - One (1) Complimentary 4 Hour Rental of the BHC Auditorium for company event or meeting and 50% off additional BHC Auditorium Rentals for company events or meetings
  - $ 10 off up to Six (6) Individual (or higher) BHC Memberships (for one year)
  - Two (2) Family Level BHC Memberships to gift to your VIPs (for one year)
  - Six (6) Complimentary tickets to a BHC Signature Event to use or gift to VIPs

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